

# **Exhibit 11**

**Sent:** Thur 9/10/2020 5:22:54 PM (UTC)  
**From:** Anastasia McVicker <amcvicker@google.com>  
**To:** Brian Brazinski <brazinski@google.com>

Case 3:21-cv-05227-1D Document 360-12 Filed 03/27/23 Page 2 of 2

**Anastasia McVicker**, 2020-09-10 10:22:53

Hi Brian! I was wondering if you had guidance on how much \$ uplift we may see from policy enforcement?

**Anastasia McVicker**, 2020-09-10 10:23:03

i know it's a sensitive number that we shouldn't put anywhere

**Anastasia McVicker**, 2020-09-10 10:23:36

actually the chat history is on

**Anastasia McVicker**, 2020-09-10 10:24:04

i'll bring this up in the team meeting this afternoon

**Brian Brazinski**, 2020-09-10 12:29:24

Saw this earlier, but yes, probably best to discuss in the team meeting then

**Brian Brazinski**, 2020-09-10 12:32:21

Looks like meeting was cancelled

**Brian Brazinski**, 2020-09-10 12:32:29

You want to sync really quickly to discuss Policy implications?

**Anastasia McVicker**, 2020-09-10 12:32:55

yes please - bb-am meeting code?

**Brian Brazinski**, 2020-09-10 12:33:01

sure